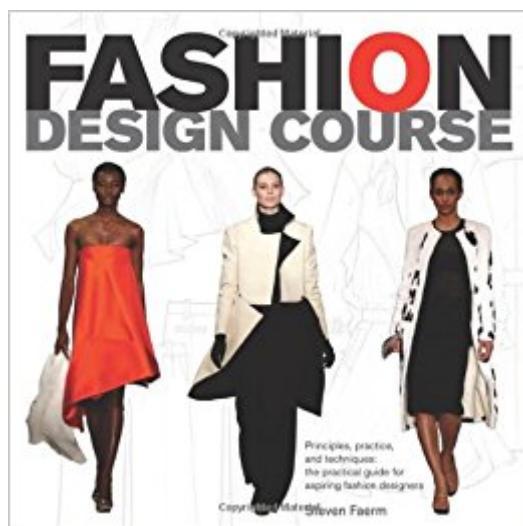


The book was found

# Fashion Design Course: Principles, Practice, And Techniques: A Practical Guide For Aspiring Fashion Designers



## **Synopsis**

A widely-recognized fashion design teacher presents a series of step-by-step tutorials and exercises, and offers students extensive advice on how to prepare for a successful career in the glamorous fashion design industry. The book opens with an overview of the principles of fashion design, a survey of the industry's history and its key designers, and a description of today's markets and customers. The tutorials that follow instruct in designing sportswear, tailored garments for wear to business careers, denim/activewear, cocktail and evening wear, children's clothing, men's garments, and accessories. The author also advises on creating and presenting a fashion portfolio, and on "selling" oneself in a job interview. His several discussions with some of the industry's leading professionals give students valuable insights on how to create and develop one's own original collection. *Fashion Design Course* is a fine introduction for students, dressmakers, and all others aspiring to careers in this dynamic and rewarding industry. More than 450 how-to color illustrations.

## **Book Information**

Paperback: 144 pages

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## **Customer Reviews**

"Packed with color and variety, this is a fine pick for a wide range of collections." --The Midwest Book Review

Steven Faerm is the B.F.A. Director of Fashion Design at Parsons The New School for Design in New York City. He is also the author of *200 Projects to Get You Into Fashion and Design*, a title in Barron's Aspire Series.

This is THE book you need for all things fashion, sewing, drawing, materials, fabrics, etc. I read the review that said this is the actual textbook used in a fashion course at a popular fashion school. Excellent!

Still looking it over! But you sure can learn a lot of it.

good to read

My fashion collection tutor recommended this book to me and ii have found it to be very instructive and helpful. I like the structure of the courses and they are easy to follow instruction. I would recommend to all students in fashion design courses.

This is a great introductory book. It provides the students with knowledge of the history of fashion design while challenging them to create lines of clothing based on that history, well respected designers, nature and their own imagination.

Absolutely love this book - It teaches you from A to Z in fashion, and it has awesome sketches to inspire you on your own drawings.

excellent reference

My granddaughter will be majoring in Fashion Design this coming Fall. Upon receiving this book she was delighted. It gave her an idea what to expect from her choice goal for the future. Thank you for sending this book directly to her through .

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